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-- FOR IMMEDIATE RELEASE --

Bimota Announces DB5 Mille USA Launch

New York, N.Y. (December 20, 2005) -- Bimota North America, Inc., the exclusive importer of the legendary Italian Bimota motorcycles to the USA, Canada, and Mexico, proudly announces the official USA launch of the award winning DB5 Mille, to be held in co-operation with Moto-Euro Magazine at the International Motorcycle Show in New York, from January 20 to 22, 2006, at the Jacob K. Javits Convention Center.

For the first time ever, the award winning Bimota DB5 Mille will be on display in the fully homologated and street legal USA version, at the booth of Moto-Euro Magazine. Also on display will be Bimota's unique Tesi 2D, utilising a swing arm and hub steering as the motorcycle's front end. Come and see us at the International Motorcycle Show in New York! Further details will be posted on our website shortly before the show.

About Moto-Euro Magazine

People, places and events for the European motorcycle enthusiast. The focus and concept of the magazine is simple; people, places, events and most of all, the fine art of the two-wheel machine, the motorcycle. Moto-Euro brings you the latest information on new events and full coverage on past events. Also, Moto-Euro takes you around the world to exciting rides and people's relationships with their bikes. Additionally, receive the most up-to-date, breaking news on the racing industry and see what the manufacturers have in store for the future. Most importantly, the heart of Moto-Euro is the remarkable articles on new and classic motorcycles. www.Moto-Euro.com

About International Motorcycle Shows

For over two decades, the International Motorcycle Shows have been the premiere winter refuge for powersports enthusiasts throughout the Nation. All the latest models and accessories available for motorcycles are on display from the industry's leading manufacturers. www.MotorcycleShows.com

Bimota North America, Inc., with the exclusive state of the art showroom, is located at 34 East 34th Street, New York, N.Y. 10016, phone: +1-646.536.2624, Info@BimotaUSA.com. For more information on Bimota motorcycles and an authorised dealer in your area, please go to www.BimotaUSA.com.

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